## **Privacy Policy**

This notice describes the Houston Wilderness' (HW) privacy policy as it relates to all on-line websites, webpages and social media - including www.houstonwilderness.org. By visiting this website, you are accepting the policies described in this Privacy Policy. If you do not agree with this Privacy Policy, you are not permitted to use the website. HW reserves the right to revise this privacy policy from time to time. We will post any changes here, so be sure to check back periodically. Your continued use of this website after changes have been posted will constitute your acceptance of such changes.

What information we collect: HW may ask for and collect from you personally identifiable information at various points throughout the site. Depending on the information and/or services you request, you may be asked to provide your name, email address, address, phone number, payment details, and similar information. Once you provide your personal information, you are not anonymous to HW. In addition, HW may collect information about other people, e.g. if you order a ticket to an event, and would like us to send it directly to the recipient.

**Credit Card Information:** If you choose to provide your credit card information to HW we will use that information only for the purposes for which it was provided.

## HW may use your information:

- To process and respond to inquiries and for the purposes for which you provided the information, such as to process donations, register or renew you as a supporter, purchase merchandise, or receive information about a project.
- To personalize the content and improve the navigability of the Website.
- To alert you to new projects, site features, special events and services.
- To conduct surveys to measure your satisfaction with our service.
- To enforce our Terms of Use.

HW processes your information on servers located in the United States.

Who HW shares the information with: HW does not share identifying information (such as name or address) with third parties with the following exceptions: HW may share your information with third parties in order: (i) to complete your request, e.g. providing information about a project, product, or service; (ii) to fulfill your request (e.g. if you would like us to send a gift on your behalf directly to the recipient); or (iii) to share your information with the authorities in response to a legal order or official request.

Where and when HW collects information on the Website: In addition to the information you knowingly provide, HW also collects the domain names and IP addresses used by people that visit us, as well as site usage statistics such as web browser types and page requests. This data is not usually personally identifiable, and is used to more efficiently operate HW business, prepare for network load demands, promote our organization and administer the Website.

How we protect information: HW attempts to protect against the loss, misuse and alteration of your personal information. Our servers are protected by reasonable physical and electronic security.

**Children:** This website is not directed toward children under 13 years of age nor does HW knowingly collect information from children under 13. If you are under 13, please do not submit any personally identifiable information to HW.

Choice: Once provided, HW may list your name as a supporter of our one or more of. our programs/initiatives. You have the right to opt-out of such information sharing. HW may also use your personal information to send you email messages about HW projects, events, and services. You may also choose to opt-out of receiving email and information from HW. To opt-out or change your preferences at any time, click <a href="here">here</a> to send an email to make any changes.

If you prefer, you may opt-out by calling our offices at 713.524.7330 any time, or emailing info@houstonwilderness.org.

**Access:** If you would like us to update or correct any factual errors in your contact information or any other part of your file, please call our office at 713.524.7330, contact us online at:

Houston Wilderness 1334 Brittmoore Road, Suite 2804 Houston, TX 77043

**Links:** The website contains links to third-party websites. HW is not responsible for the privacy practices or the content of such websites.

**Emails:** We use email addresses to answer emails we receive. We may retain your emails or other communications in order to process your inquiries, respond to your requests and improve our services. HW does not share your email address with outside parties.

**Contacts:** If you have any questions, concerns, or suggestions regarding this privacy policy, please contact us <u>online</u> to send us an email or call the HW office at 713.524.7330 anytime.